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GOBIERNO  
DE ESPAÑA

MINISTERIO  
DE TRABAJO  
E INMIGRACIÓN



**PRESIDENCIA ESPAÑOLA DE  
LA UNIÓN EUROPEA**

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**“Conferencia europea  
de contribución a la evaluación  
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**MRS. PAULA GOUGH**

**“European conference  
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at work”**

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# Promoting Changes in Behavioural Patterns to Improve a Preventive Culture

WG 3

Paula Gough. Ireland

# Behaviour and Culture targets place a very different demand on M.S.s than other objectives

- Win hearts and minds;
  - Longer on process
  - Stronger on gains
  - Characterised by real worker (or future worker) involvement and accountability
  - Requires “buy in” from all

# What do we learn from the mid term position?

- Weaknesses in influencing education and training systems
  - “one off” and special projects
  - little evidence of an integrated approach
  - some good examples (Business Start up training; unemployed training; leadership training; SME standards development; in service training of teachers)

Room for stronger alliances?

# Working with the Education System

## Ireland's experience

- “Top down” approach works
- Mainstreaming in curriculum
- E learning modules for teachers and students
- “Serious Games” techniques using gaming technology
- Emphasis on integrating risk assessment in all stages – rather than single modules
- Primary level – opportunity for new approaches
- Third level – research followed by targeted courses and colleges

# Achieving outcomes from the Strategy on behaviour changes may require

- Better linkages and influence on education and training systems
- Greater use (and understanding) of funds and their potential to support OSH
- Direct worker campaigns at MS level with emphasis on shared accountability
- Support for small and micro employers. Gain early wins with accessible guidance and shared case studies

Thank you